**SCB Forums – CEO Agenda**

Ritz-Carlton Baccara, Santa Barbara, CA– April 14 - 16, 2024

(Casual attire; jeans welcome)

**Sunday, April 14th**

|  |  |
| --- | --- |
| 2:30 PM | Roundtable Discussion  • Bring 2-3 good ideas to share with the group  • Bring one best practice  • Discuss an example of what not to do (disasters)  • Bring questions you’d like to ask |
| 5:30 PM | Adjourn |
| 5:45 PM | Meet Anat in the Lobby. Anat’s mobile: (916) 717-1710 |
| 6:00 PM | Dinner offsite.\* |

**Monday, April 15th**

|  |  |
| --- | --- |
| 7:30 AM | Breakfast |
| 8:00 AM | Update on liquidity / deposits |
| 9:00 AM | AI news |
| 10:00 AM | Break |
| 10:15 AM | Effective strategic planning |
| 12:00 PM | Adjourn |
| 12:15 PM | Meet in the lobby |
| 1:00 PM | Lunch & Winery Experience – Dierberg Drum Canyon Winery, Lompoc, CA |
| 4:30 PM | Return to hotel. |

**Tuesday, April 16th**

|  |  |
| --- | --- |
| 7:30 AM | Breakfast – Topics for the next meeting |
| 8:00 AM | FinTechs |
| 9:15 AM | Break |
| 9:30 AM | Efficiency moves that work |
| 10:30 AM | Communication and culture |
| 12:00 PM | Adjourn |

\*Guests are welcome.